



# CULTURE BOOK





# Alfonso Valdes

## CEO at ClickIT

Day-by-day, we live a strong culture that empowers the way we work and collaborate with each other. I am convinced that at ClickIT the collaboration outstands as the key indicator under our unique culture, which proves ourselves as better professionals and human beings. I've learned through years that more than collaborators and coworkers, we're a family. We've built a culture of community able to share, laugh and learn from one another. I am proud to be part of such an amazing family, proud to call myself a clicker, and proud of each of us looking for self-improvement.

Let me welcome you to this piece of content we've created to give you a taste of who we are. A place where our culture is much more than a collection of values, brand promises, expectations and goals. A place to enjoy everyday as a new and better day.

**This is us, this is ClickIT!**

And here you are, starting to get deep inside the clickers' world...



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# WHAT'S IN THIS CULTURE BOOK?

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This little booklet is a collaborative project meant to properly present **ClickIT culture**, values, and the story we're creating together. We want you to be involved with everything that's happening at ClickIT, so if you're reading this, you're already part of our story.

Our Culture book presents insights on what you can expect from us. It aims to provide you a comfortable space for yourself in this fast-growing company. Above all, we want you to feel welcome and excited about our work. After reading this, you'll get to know to know us more.

Plus, you will discover how we have succeeded at being remote-friendly, our unique culture, the team-building events we organize, and our out-of-office activities. We believe our values are the key to success, so to everyone working at ClickIT or considering joining us...

Welcome to our Culture book!



# A BIT ABOUT US





ClickIT is a Nearshore DevOps and Software Development company that helps startups, SaaS, and enterprise companies with cutting-edge solutions. As an AWS select Partner & top LATAM software outsourcing company, we provide holistic solutions that integrate custom cloud project analysis, consultancy, design, and implementation. Our clients range from Inc 5000 global enterprises to well-funded startups. ClickIT helps IT companies worldwide to implement DevOps and build cloud applications through a remote nearshore collaboration model.



**50+**  
Employees



**90%**  
of Certified Engineers



**97%**  
of Bilingual Professionals



**500+**  
Successful Projects





One of the great things that I like to do in ClickIT is that every day there are new challenges to be overcome, great ideas move through the code to carry out quality work in a timely manner. Learning is one of the things that I like, and here you do not stop doing it! It is incredible what a good companionship coupled with achievable goals and with a lot of desire to do it, can be achieved".



**Luis**  
Web Developer



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# THE STORY BEHIND

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# Our History

Here is the history of ClickIT's growth throughout the years.  
Let's keep on growing together!

Founded by Alfonso Valdes as a startup company primarily focused on providing DevOps services for American enterprises. The company started operations with 4 SysAdmins working on the cloud.

**2013**

**2014**

The company's domain, clickittech.com, was officially launched. This year, the Development department was created, and 15 developers joined the team.

**2015**

By this time, ClickIT had established its operational processes and counted with 30+ employees among DevOps, Development, Project Management, and Marketing Teams.

**2016**

The team increased exponentially, and so did the need to inaugurate newer and bigger offices for the team.

**2017**

ClickIT's first Web Re-design

**2018**

First big enterprises join the ClickIT team, partnership with inc5000 companies.

**2019**

New boundaries were conquered, and so was the multicultural one. In 2020, ClickIT hired the first two elements from foreign countries.

**2020**

We've grown exponentially, with more than 80 employees on the team and Growth revenue on a 30%.

**2021**

ClickIT re-design. We worked together building the brand personality by launching a new website, profiling values and goals.

**2022**

# OUR DRIVING FORCE





# Our Mission

## WHAT WE'RE UP TO

Transform the lives of every employee at ClickIT, ensuring their professional, personal, and economic development by providing our clients with quality and top-notch solutions that overcome their expectations.







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**WE ARE VISSIONARIES**

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# Our Vision

WHAT WE DREAM THE WORLD TO BE

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In 2031, we'll be a top 5 Mexican IT company with international recognition, over 600 employees and a 70% profitability.





Working for ClickIT in the sales department has been excellent. There is an amazing and brilliant set of people that help you learn so much. More than an IT company, we are a family.

There are outstanding projects and features that people are working on, and you are witnessing the future being built. People are pretty easygoing and dedicated to their work, and the culture team organizes fun online events to guide us into our core values..”



**Vera**

Sales Representative





# OUR FUNDAMENTAL BELIEFS



# Our Values

WHAT GUIDES US

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**Competition makes  
us faster but  
collaboration makes  
us better**



**100% is good but  
more is ideal**



**Continuous  
innovation through  
continuous learning**



**Our people are our  
greatest assets**



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# OUR BRAND PROMISES

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# Brand Promises

WHAT WE OFFER TO OUR CLIENTS

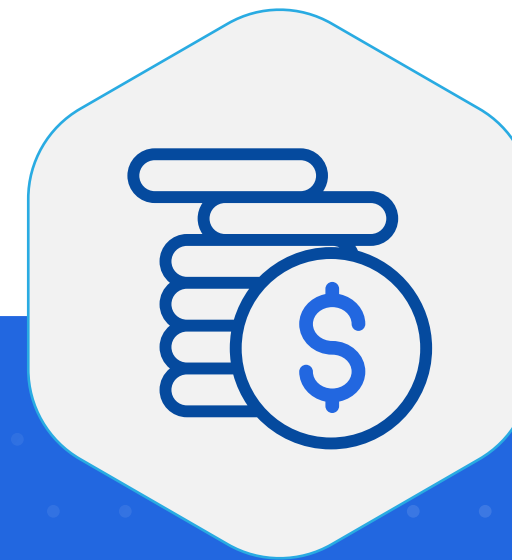
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**Your goals  
become ours**



**Lean and agile  
support at the right time**



**Cost effective  
solutions**





**ClickIT opened doors for me when I was a student and supported me in every way to develop myself academically and grow professionally.**

**The relationship between the company and employees and the excellent opportunity to work on big projects are just a part of the great things about working for this company. I hope to keep growing in ClickIT, and the company continues growing too.**



**Sergio**  
DevOps Leader



# WHO WE ARE?



# Our Company Strategists

The executive team collectively brainpower to conceptualize innovative solutions, approaching every challenge with an exploratory mindset.



**Alfonso Valdes**  
CEO



**Juan José**  
VP of Engineering



**Ana Karen**  
Marketing Leader



**Ana Isabel**  
HR Leader





# MEET OUR GREAT TEAM



# The Different Teams

ClickIT's teams are close-knit, friendly groups that want to make everyone feel welcome. We're a collaborative team seeking to improve ourselves on the technical and personal spheres. We power our team through strategic meetings, but also by sharing birthday cakes, deep conversations, and occasionally a couple of beers.

Meet the Entire Team







| CULTURE BOOK

# CLICKIT SERVICE OFFERING



# Our Services

OUTSOURCED SERVICES

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**DevOps  
Services**



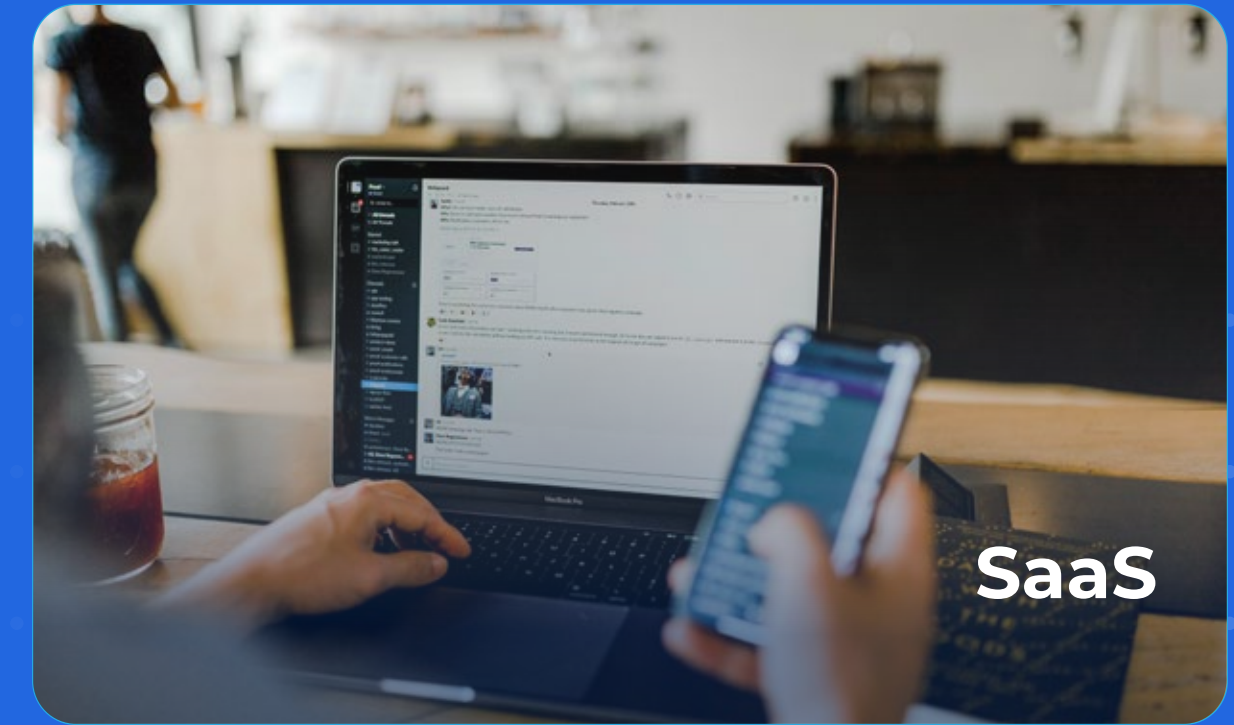
**Software  
Development**



**Staff  
Augmentation**

# Key Verticals

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# Partners & Certifications

We have received these awards and recognitions that make us the perfect technology partner:

These certifications boost our team to keep delivering outstanding results and embrace the dedication to providing quality services to our clients, helping us stay at the forefront in the IT sector.







Working at ClickIT has been one of my most notable achievements since it has pushed me toward new goals. I also love that you are always growing, learning from other people, and discovering things I didn't know I was capable of. I love the cooperation between the collaborators and your leaders. ClickIT is a company that sticks to its values and connects with its people in so many ways, making me feel happy and involved with my work.



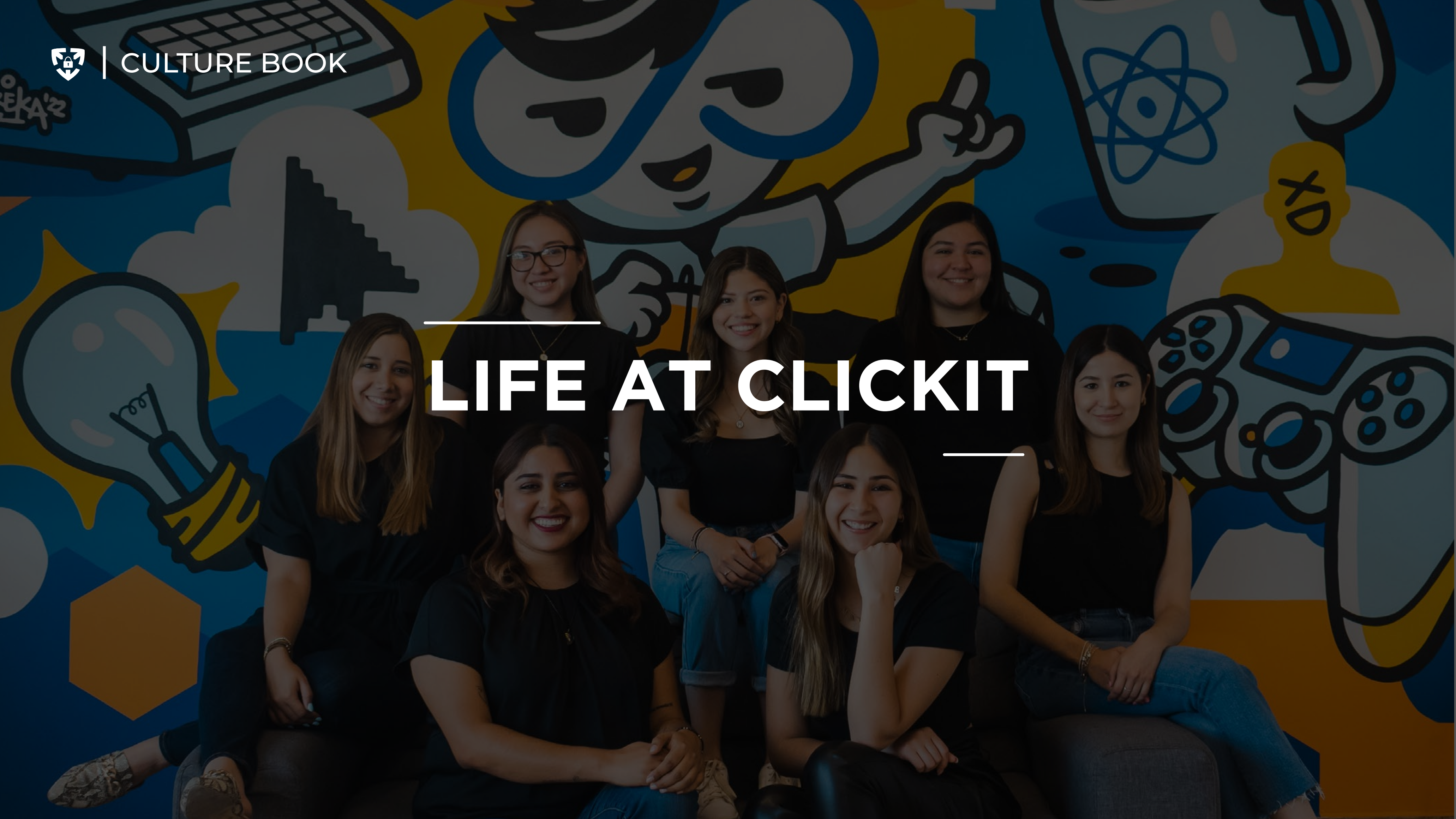
**Paola**  
Recruiter







# LIFE AT CLICKIT





# Birthday Celebrations





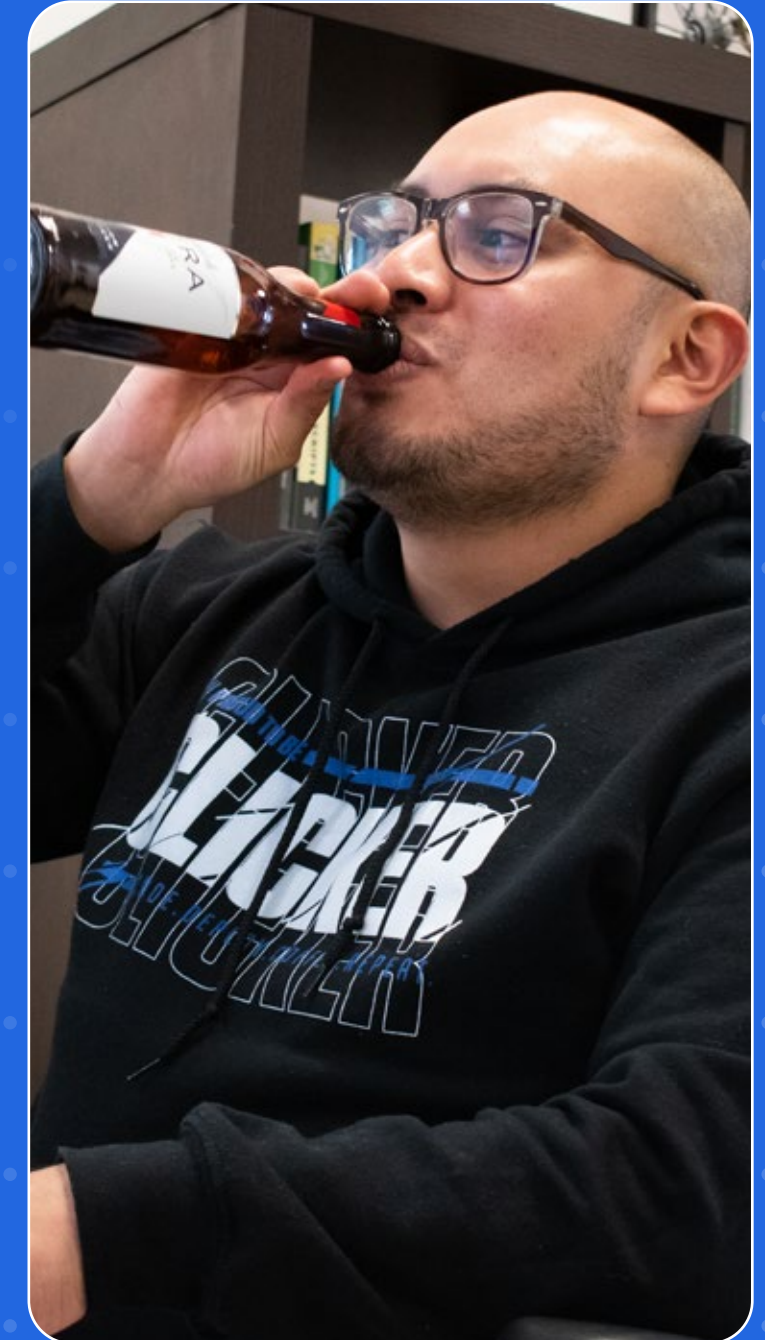
# Clickitversary Celebrations





# Fuckup Nights

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# ClickIT Tournaments





# ScalingUP Celebration





# Super Parties







# Keep Growing your Talent with ClickIT!

[www.clickittech.com](http://www.clickittech.com)

